



# PARTNERS IN CARE

## Oahu Continuum of Care

*Partners in Care is a coalition of Oahu's homeless service providers, government representatives and community stakeholders working together in partnership to end homelessness.*

### MINUTES

AWARENESS Committee Meeting

September 06, 2022

TIME: 10:00am to 10:45am

LOCATION: Virtual Meeting via Microsoft Teams

**Attendees:** Jere Kalima, Laura Thielen, Aura Reyes, Sharaleen McShane, Cheryl Bellisario, Roberta Maldonado, Rhea Nuguid, Dani Gella, Scott Morishige, Elliott Wood, Kanoe Ka’aloha, Summer Pakele, Claire Fujita, Maile Daniel, Jasmin Jin, Kimo Carvalho & Amanda from HMSA

Agenda Topic	Discussion	Outcome/Action
<b>Intro:</b>	Welcome everyone....	
<b>I. Call to Order</b>	The meeting was called to order by Jere Kalima at 10:00am. The following members were absent: a. Melody Aoki b. Jennifer Higashi	<b>NA</b>
<b>II. Approval of Minutes</b>	<ul style="list-style-type: none"> <li>• August 2, 2022 minutes reviewed and approved.</li> </ul>	<b>Approved</b>
<b>III. Continuing Business:</b>	1) 2022 Awareness Conference Updates: <ul style="list-style-type: none"> <li>a. Registration Updates:               <ul style="list-style-type: none"> <li>- We received 256 registrants as of today.</li> <li>- Regular Registration is now open at \$75 until September 30<sup>th</sup></li> <li>- Late Registration will open at \$85 from October 1<sup>st</sup> till the 31<sup>st</sup></li> <li>Registration will close on November 1<sup>st</sup></li> </ul> </li> <li>b. Donation Gifts:               <ul style="list-style-type: none"> <li>- We received (9) - \$25.00 from various donors such as Target, Safeway, Baskin Robbins, Starbucks, etc...</li> </ul> </li> <li>c. Sponsorship Updates:               <ul style="list-style-type: none"> <li>- We received \$3600.00 in sponsorships as of today. Sponsorship form will be updated to add a “Diamond Level” tier for any donations over \$5000. This will include 4 free admissions with lunch.</li> </ul> </li> <li>d. Budget Report:               <ul style="list-style-type: none"> <li>- Jere updated the budget report to reflect the current registration count and sponsorship donations. A copy was emailed to the</li> </ul> </li> </ul>	<p style="text-align: center;"><b>Elliot</b></p> <p style="text-align: center;"><b>Jere/Sharaleen</b></p> <p style="text-align: center;"><b>Elliot</b></p>

	<p>committee for review. Jere also mentioned that a 50% down payment must be made to Koolau Ballroom by October 3<sup>rd</sup>. Jere gave Executive Director Laura Thielen the amount of that request for payment.</p> <p>e. Conference Name Change:</p> <ul style="list-style-type: none"> <li>- Jere announced that the conference had undergone a name change to assist in our efforts to bring the contingency from Finland to Hawai'i for a week-long trek across the State to promote homelessness from an international perspective. The conference is being promoted as the "Homeless Awareness and Housing Solutions Conference" to help generate more funding for a broader audience.</li> </ul> <p>f. Speakers/Topics:</p> <ul style="list-style-type: none"> <li>- Jere confirmed all speakers and topics for the conference. Kimo Carvalho offered to speak on the Alice Study for 2022 and was added to the program. An updated list was emailed to the committee for review. Jere asked the committee for more speaker/topics if possible. Overall, the program is set for the conference with a few follow-ups to do.</li> </ul> <p>g. Leis/Flower Arrangements:</p> <p>Jere mentioned that Laura Thielen and Aura Reyes were able to get leis and flower arrangements donated for the conference. Leis will be used to greet all our speakers for their time. Arrangements will be used to adorn the stage area.</p> <p>h. Copy/Printing/Folders:</p> <ul style="list-style-type: none"> <li>- Jere asked committee for suggestions with these items. Maile Daniel offered to follow-up with Salvation Army as they have supplied us with folders in the past. Roberta Maldonado will follow-up with C&amp;C of Honolulu with providing copy/printing services for our program inserts. Jere will provide a list of items to be inserted into the folders and disburse finalized documents accordingly.</li> </ul>	<p><b>Jere</b></p> <p><b>Jere/Laura</b></p> <p><b>Committee</b></p> <p><b>Laura/Aura</b></p> <p><b>Jere/Maile/Roberta</b></p>
<p><b>IV. New Business:</b></p>	<p>1) CoC Awareness Committee Chairs Updates:</p> <ul style="list-style-type: none"> <li>- Cheryl updated the committee with proposed events for homeless awareness month in November such as a brief video of all CoC Chairs being asked the same questions and how it helped them in their island community. Also, sign waving and sign-off petitions were mentioned.</li> </ul>	

	- Laura updated the committee on the Finland Group that we're proposing to bring here to Hawai'i and share their views on homelessness there.	<b>Cheryl/Laura</b>
<b>V. Other Issues:</b>	1) None	
<b>VI. Next Meeting:</b>	The next meeting will be on Tuesday, October 4 <sup>th</sup> via Microsoft Teams Video/Phone Conference from 10:00am – 11:00am.	
<b>Minutes Prepared by:</b>	Jere Kalima, Awareness Committee Chair	

(NOTE: Minutes must be distributed to Committee members and posted on the PIC website prior to the next Committee meeting. Committee Chair/designee must also forward minutes to the PIC Chair prior to the PIC general meeting (held on 3<sup>rd</sup> Tuesday of month).