



PARTNERS IN CARE

Oahu's Continuum of Care

Our mission is to eliminate homelessness through open and inclusive participation and the coordination of integrated responses.

PIC Communications Committee Meeting

Thursday, 2/15/18, 1-2 p.m.

State Capitol, Room 415

MINUTES

Attendees: Jillian Okamoto, Sergio Alcubilla, Jason Kasamoto

Agenda Topic	Discussion	Outcome/Action
I. Meeting called to order	1:03 p.m.	
II. Introductions		
III. Continuing Business	<p>The committee continued to flesh out a calendar of communication-related events for 2018:</p> <ul style="list-style-type: none">• January:<ul style="list-style-type: none">- PIT Count and related events- Legislature opens- PIC breakfast with lawmakers (1/22)- State of State Address (1/22)• February/March:<ul style="list-style-type: none">- City & County housing projects coming online- Meheula Vista- Legislative hearings- Housing First- Hawaii Pathways Project final report due?• April<ul style="list-style-type: none">- Release of PIT Count results (maybe the end of the month)- Success stories to include with media packet	

	<ul style="list-style-type: none"> - Fair Housing Month • May <ul style="list-style-type: none"> - End of legislative session - Law Week • June <ul style="list-style-type: none"> - School supply drive (Helping Hands and Salvation Army) • August <ul style="list-style-type: none"> - Primary Election • September <ul style="list-style-type: none"> - Project Homeless Connect (formerly Stand Down) (US Vets) • October <ul style="list-style-type: none"> - Housing summit and accountability assembly (FACE) • November <ul style="list-style-type: none"> - General Election - Homelessness Awareness Conference - Salvation Army Thanksgiving Meal • December <ul style="list-style-type: none"> - Homeless Memorial (IHS) • Other Events <ul style="list-style-type: none"> - Landlord Summit <p>Scott outlined some potential partners:</p> <ul style="list-style-type: none"> - HousingASAP - IHS <p>Scott also mentioned overlap with other PIC committees and work groups:</p> <ul style="list-style-type: none"> - Advocacy 	
--	---	--

	<ul style="list-style-type: none"> - Awareness - CES work group 	
IV. Next Steps	Figure out a social media strategy to enhance the PIC brand	
V. Adjournment	2:02 p.m.	
VI. Next Meeting	Thursday, March 15 at 1 p.m. at State Capitol, Room 415	

Minutes prepared by Jason Kasamoto, Communications Committee chair