



# PARTNERS IN CARE

Oahu's Continuum of Care

*Our mission is to eliminate homelessness through open and inclusive participation and the coordination of integrated responses.*

## PIC Communications Committee Meeting

Thursday, 5/31/18, 2-3 p.m.

State Capitol, Room 415

### MINUTES

**Attendees:** Annie Anderson-Tanielu, Jillian Okamoto, Marc Alexander, Dorian Nakamichi, Keopu Reelitz, Jason Kasamoto

Agenda Topic	Discussion	Outcome/Action
I. Meeting called to order	2:09 p.m.	
II. Introductions		
III. Approval of March and April 2018 minutes		March and April minutes approved
IV. Continuing Business		
A. Wrap-Up of Point in Time Count news conference on 5/7/18	<p>Jason: The joint news conference with PIC and Bridging the Gap (BTG) went well, despite having a limited amount of time to plan the event and data problems that resulted in the release of Oahu numbers at the last minute. The message was positive (declines statewide and in each county), and there was a good media turnout, considering the events on Hawaii Island. Also, acknowledging that the count isn't perfect helped to head off critics who believe that sweeps are largely responsible for the decrease in the PIT Count.</p> <p>Marc also discussed the Facebook video that he and Scott made in which they reinforced the report's good</p>	

<p>B. Help for Hawaii Island?</p>	<p>news and shared how our collective efforts are helping to reduce homelessness.</p> <p>The group wanted to know if there was anything they could do to help those affected by the eruption on Hawaii Island. Do they need outreach or crisis support volunteers? Does PIC want to send over a case manager?</p> <p>Jillian: HCF is hiring 3 case managers for 4 months to help displaced residents.</p> <p>Marc: The City &amp; County of Honolulu has sent emergency personnel to Hawaii Island.</p> <p>Another concern is people living off the grid (not homeless) are getting displaced as well (getting moved up the Hamakua Coast), so maybe there's a way to help them, too.</p>	<p>Jason will ask the PIC Board about whether PIC wants to get involved on Hawaii Island</p>
<p>V. New Business</p>		
<p>A. Response to Denby Fawcett's Civil Beat column</p>	<p>Jason: Should we consider it, even though it's a month old?</p> <p>Jillian: No one is talking about it (presumably because of the continuing eruption on Hawaii Island and other newsworthy events), so we shouldn't needlessly bring attention to Denby's column one month later.</p> <p>Annie: Showed Denby's column to a friend whose background is not in homelessness, and the friend became upset with the homeless based on the column. It shows how easy</p>	

<p>B. Quarterly newsletter</p>	<p>people can be misinformed about homelessness.</p> <p>Dorian: It seems like there has been more reaction to a Star-Advertiser article in which Paul Kosasa of ABC Stores had to buy power washing equipment to clean feces from homeless people off the sidewalk fronting their Kakaako HQ. It's a bit surprising that they didn't already have this equipment.</p> <p>Marc: The City has engaged stakeholders in the Kakaako area to let them know that they need to step up their game. Also, there needs to be a more aggressive P.R. campaign to explain what is being done to help the homeless.</p> <p>Keopu: Maybe a media watchdog/media responsibility piece? Is there something that PIC wants to do about that?</p> <p>Annie: Such media responsibility pieces can be done through the PIC Facebook page as well.</p> <p>The group unanimously agreed that we should not respond to the column.</p> <p>Jason informed the group that the PIC Communications Committee is responsible for producing a quarterly newsletter, and asked members for their thoughts.</p> <p>The group responded that most people are not going to read a quarterly newsletter.</p>	<p>Jason will ask the PIC Board about a twice-yearly newsletter instead of quarterly</p>
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	<p>Marc: If need be, the City has the capability to print the newsletters, but it depends on size and other details.</p> <p>Jillian: How about twice a year? One issue (around June) can be a legislative wrap-up, the other (after November's Homelessness Awareness Conference) can be an end-of-year wrap-up. We can tie it with the Advocacy Committee.</p> <p>Also, can the end-of-year issue include a list of contracts for each provider and shelter? It's designed to share information and show transparency. The group agreed that this was a good idea worth pursuing.</p>	
Adjourned	3:07 p.m.	
Next Meeting	Thursday, June 21 at 1 p.m. at State Capitol, Room 415	

Minutes prepared by Jason Kasamoto, Communications Committee chair