



# PARTNERS IN CARE

Oahu's Continuum of Care

*Our mission is to eliminate homelessness through open and inclusive participation and the coordination of integrated responses.*

**PIC Communications Committee Meeting  
Thursday, 6/17/18, 1-2 p.m.  
State Capitol, Room 415  
MINUTES**

**Attendees: Jillian Okamoto, Marc Alexander, Sergio Alcubilla, Jason Kasamoto**

<b>Agenda Topic</b>	<b>Discussion</b>	<b>Outcome/Action</b>
I. Meeting called to order	1:10 p.m.	
II. Introductions		
III. Approval of May 2018 minutes		May minutes approved
IV. Continuing Business		
A. Recent Visit by Katy Miller of USICH	<p>Katy, Marc and Scott Morishige met Duane Kurisu at Kahauiki Village for a tour, and had a good conversation about how our efforts are shifting away from shelter and focusing on permanent housing.</p> <p>Marc: Katie seemed really impressed. It's permanent housing and it's dignified. It can also engage the larger community, which I think is critical.</p> <p>Marc: It was a qualified partnership with the state getting the land, the governor's emergency proclamation, the city investing in infrastructure, and Duane's team putting it all together. It shows what can be done with collaboration.</p>	

<p>B. Homelessness Stories of Note?</p>	<p>Katie also was able to attend the HICH (Hawaii Interagency Council on Homelessness) meeting, and had two media opportunities: One with Dan Nakaso of the Star-Advertiser about Hawaii's progress in reducing homelessness, and one with Denby Fawcett of Civil Beat about integration of substance abuse treatment with homelessness services.</p> <p>Marc mentioned a wire story that discussed the correlation between homelessness and affordable housing, and a New York Times column from David Brooks about personalism (not about homelessness, but still relevant).</p> <p>Jillian mentioned the 200 Hawaii Kai rentals being converted into condos, and the negative impact on the rental market.</p> <p>Sergio mentioned the city's opening of the Section 8 wait list.</p>	
<p>C. Semi-Annual Newsletter</p>	<p>A digital newsletter makes the most sense. Mail Chimp was suggested as an ideal platform to create and distribute the newsletter.</p> <p>Sergio: Responsibility for content should be rotated among PIC members, so our committee isn't always responsible for content.</p> <p>Jason: The target audience is supposed to be the PIC membership</p> <p>Marc: I imagine that the</p>	<p>Volunteers? Dorian or Keopu, maybe?</p>

	audience would be broader than just the PIC membership, so that we can get the word out to the public on what PIC is doing to resolve homelessness.	
V. New Business		
A. Homelessness Information Card	<p>Marc shared about Hawaii Food Bank’s information card, which is an 8.5-by-11 sheet that folds into a wallet-size card.</p> <p>What if PIC created a card like this, where it would have information on how to get an ID, where to get help, what resources are available, etc.</p> <ul style="list-style-type: none"> <li>• One side could have FAQs, and the other side could have resources, or some combination of the two.</li> <li>• Maybe each rectangle could have information on transportation, IDs, housing, DV, addiction.</li> <li>• It could also be on durable paper (like card stock) to help limit damage if it gets wet.</li> </ul> <p>Sergio: Legal Aid has passed out document holders for people to hold such items.</p> <p>Jillian: The outreach app could have that kind of information as well.</p>	Who will spearhead the effort to create such cards?
Adjourned	2:04 p.m.	
Next Meeting	Thursday, July 19 at 1 p.m. at State Capitol, Room 415	

Minutes prepared by Jason Kasamoto, Communications Committee chair